

REQUEST FOR SPONSORSHIP  
15<sup>th</sup> SHARED GROWTH SEMINAR  
"MANUFACTURING AS IF PEOPLE AND MOTHER NATURE MATTERED"  
February 8, 2013

Dear Sir/Madam:

We would like to request for your sponsorship of the 15<sup>th</sup> Shared Growth Seminar to be held on February 8, 2013 (Friday) at the School of Labor and Industrial Relations (SOLAIR), University of the Philippines, Diliman, Quezon City. (Please see the attached program for more details). The theme for this seminar is "Manufacturing as if People and Mother Nature Mattered". The seminar is to be geared for interested citizens, irrespective of their field of expertise. The seminar hopes to bring together people from different disciplines, sectors, and even nationalities for the purpose of contributing to the research and advocacy of helping the Philippines achieve sustainable shared growth.

Participation in the seminar could be as a paper presenter and/or as a member of the session audience.

Hoping for your favorable consideration of this request

Sincerely yours



Ferdinand C. Maquito, Ph.D.  
Researcher  
Sekiguchi Global Research Association



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**Details of Sponsorship**

1. There are three types of sponsorship
  - 1.1. Patron Sponsor
    - 1.1.1. Entails a contribution of at least 15,000 pesos
    - 1.1.2. Three representatives of the sponsor will be allowed to participate in the seminar without paying the registration fee
    - 1.1.3. A one-page advertisement of the sponsor will be included in the online publication of proceedings of the seminar.
  - 1.2. Major Sponsor
    - 1.2.1. Entails a contribution of at least 10,000 pesos
    - 1.2.2. Two representatives of the sponsor will be allowed to participate in the seminar without paying the registration fee
    - 1.2.3. A half-page advertisement of the sponsor will be included in the online publication of proceedings of the seminar.
  - 1.3. Minor Sponsor
    - 1.3.1. Entails a contribution of at least 5,000 pesos
    - 1.3.2. One representative of the sponsor will be allowed to participate in the seminar without paying the registration fee
    - 1.3.3. A quarter-page advertisement of the sponsor will be included in the online publication of proceedings of the seminar.
2. All sponsorships will be acknowledged in the 15<sup>th</sup> Shared Growth Seminar (February 8, 2013)
3. Acknowledgement of all sponsorships will be in the following formats
  - 3.1. All sponsors' logos are to be included in the program to be distributed to participants. Due to space restrictions, all logos will be of the same size, but will be distinguished in some way so as to indicate the sponsor's type.
  - 3.2. Sponsors will be mentioned in the PowerPoint presentations
  - 3.3. The sponsor's electronic advertisement is to be shown in the main venue during lulls in the presentations (e.g., during plenary sessions, and lunch break). Maximum of two PowerPoint slides per sponsor. Display time will be roughly proportional to the type of sponsorship
  - 3.4. Please note that the publication will be an online publication, in color, to be

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published in the internet through the Tokyo server of the Sekiguchi Global Research Association (SGRA). The publication will remain online for as long as the SGRA server is operational

4. Checks should be payable to the account below  
Security Bank - Katipunan Branch  
Checking (Current) Account  
SEKIGUCHI GLOBAL RESEARCH AND ADVISORY PHILIPPINES LTD. CO.  
Bank account number: 0662 043472 001
5. Upon acceptance of the sponsorship check/fund transfer, please e-mail the seminar secretariat the following by January 20, 2013 (note: computer to be used will be operating on an MS Windows XP system)
  - 5.1. Electronic sponsor logo (in JPEG or GIF format)
  - 5.2. Electronic advertisements (in PowerPoint format)
6. Sponsors will be informed of the website for the online publication of the Shared Growth Seminar, on or before the end of July 2013

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**15<sup>th</sup> Shared Growth Seminar Details**

- 1. Event:** 15<sup>th</sup> Sustainable Shared Growth Seminar<sup>1</sup>
- 2. Hosts:** School of Labor and Industrial Relations (SOLAIR) of the University of the Philippines (UP) and Sekiguchi Global Research Association (SGRA)
- 3. Co-Organizers:** UP Department of Mechanical Engineering, Philippine Center for Water and Sanitation, UP College of Architecture, School of Economics University of Asia and the Pacific
- 4. Date:** February 8, 2013 (Friday)
- 5. Venue:** SOLAIR, Bonifacio Hall, E. Jacinto St., UP Diliman, Quezon City (tentative)
- 6. Theme:** Manufacturing as if People and Mother Nature Mattered
- 7. Brief Description:** Manufacturing has the potential to provide Philippine workers and industries with a set of values and skills that would contribute to a high level of craftsmanship, which is referred to by the Japanese as *monozukuri*. Such craftsmanship could then be utilized to enhance the competitiveness as well as the environmental friendliness of Philippine manufacturing. The solid linkages that manufacturing creates in the economy also ensures that any growth that this sector generates would be broadly shared by the economy. This seminar hopes to gather together people from various disciplines, sectors, and even nationalities in an exchange of ideas (conceptual and practical) that would enable the Philippines to achieve sustainable shared growth through manufacturing.
- 8. Program:**
  - 8.1. 0800-0830: Registration
  - 8.2. 0830-0930: Opening Remarks + Keynote Speech
  - 8.3. 0930-1200: Morning Plenary Sessions
  - 8.4. 1200-1300: Lunch (lunch boxes will be provided for seminar participants)
  - 8.5. 1300-1600: Afternoon Plenary Sessions with Merienda Break (merienda will be provided for seminar participants)
  - 8.6. 1700-1730: Closing Remarks + Evaluations
  - 8.7. 1730-1800: Certificates (to be given to all registered participants)

**9. Topics would include**

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<sup>1</sup> The basic objective of this seminar series is to contribute to the research and advocacy on helping the Philippines achieve Sustainable Shared Growth, which refers to a good balance among the three goals of efficiency, equity, and environment. The organizers have come to refer to these goals as Kahusayan, Katarungan, Kalikasan (KKK)

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- 9.1. Transportation (land and water)
- 9.2. Land use in manufacturing
- 9.3. Small- and Medium-Scale Enterprises in manufacturing
- 9.4. Cooperatives and other social enterprises in manufacturing
- 9.5. Construction industry
- 9.6. Renewable energy
- 9.7. Climate change and green engineering
- 9.8. Indigenous technologies in manufacturing

**10. Target Participants** (Total: at least 50)

10.1. Paper Presenters (at most 14)

- 10.1.1. specialists in their respective fields
- 10.1.2. submitted papers should be comprehensible to the general public
- 10.1.3. paper abstracts to be Submitted by October 8, 2012 (Monday)
- 10.1.4. presentation materials (full paper draft and/or PowerPoint slides) to be submitted by January 8, 2013 (Tuesday)
- 10.1.5. Final drafts of full paper are due on March 8, 2013 (Friday)

10.2. Audience

- 10.2.1. general public (including corporate, government, civil society)
- 10.2.2. interested in having a layman's understanding of the various aspects of the seminar's theme

**11. Registration Fee:** 500 pesos (payable upon registration on the day of the seminar)