



**AFC5 Opening Ceremony, Keynote Speech and Symposium
SCHEDULE**

January 10 th 2020(Friday) 9:30~12:30 at the Grand BallRoom, Bellevue Hotel Alabang		
9 : 30	Invocation	UP Rural High School
9 : 30 ~10 : 00	Opening Declaration	Mr. Yasushi Akashi Conference Chair
	Welcome Remarks	Dr. Fernando C. Sanchez, Jr. (UPLB ¹ Chancellor)
	Congratulatory Remarks	H.E. Koji Haneda (Japanese Ambassador to the Philippines)
	Congratulatory Remarks	Atty. Danilo L. Concepción (UP ² President)
10 : 00~10 : 30	Keynote Speech	<i>“ACHIEVING SUSTAINABLE DEVELOPMENT GOALS IN THE AGE OF SOCIAL MEDIA”</i> H.E. Jose C. Laurel V (Ambassador of the Republic of the Philippines to Japan)
10 : 30~10 : 45	Presentation of token from AIF/SGRA ³ and UPLB	
10 : 45~11 : 00	15-minute break UP Rural High School	
11 : 00~12 : 30	<i>«Symposium on the Conference Theme “Sustainable Shared Growth: Our Common Home and Happiness”»</i> [Opening Talk] Dr. Ferdinand C. Maquito (College of Public Affairs and Development, UPLB) [Panel Discussion] facilitated by Dr. F.C. Maquito Dean Rolando T. Bello (College of Public Affairs and Development, UPLB) Dean Jose V. Camacho, Jr. (Graduate School, UPLB) Dr. Josefina T. Dizon (College of Public Affairs and Development, UPLB) Arch. Michael V. Tomeldan (College of Architecture, UP Diliman) Dr. Peter Lee U (School of Economics, UA&P ⁴)	

¹ University of the Philippines Los Baños

² University of the Philippines

³ Atsumi International Foundation/Sekiguchi Global Research Association

⁴ University of Asia and the Pacific

⁵ University of Asia and the Pacific



“ ACHIEVING SUSTAINABLE DEVELOPMENT GOALS IN THE AGE OF SOCIAL MEDIA ”

H.E. JOSE CASTILLO LAUREL V

Ambassador Extraordinary and Plenipotentiary of the Republic of the Philippines to Japan (since 09 June 2017)

A native of Batangas, he spent part of his childhood in Japan. His father, JOSE S. LAUREL III, was the Philippine Ambassador to Japan from 1966-1971. Together with other illustrious members of the Laurel family, he has devoted his life to promoting cooperation, exchanges and mutual appreciation between the Filipino and Japanese peoples. He is married with four children.

BUSINESS & CIVIC AFFILIATIONS

Chairman Board of Trustees, Philippines-Japan Friendship Foundation; Chairman, Board of Trustees, Philippine Institute of Language & Culture; Chairman, Toyota Batangas City, Inc.; Director, Philippine Petrochemical Products, Inc.; Director, Asian Chemical Corporation; Vice-Chairman, Transworld Trading Co., Inc.; Member-Adviser, Philippines Japan Society.

EDUCATIONAL BACKGROUND

- Masters of Business Administration, De La Salle University, Manila
- Masters of Graphics Arts (*Special Studies*), Dai Nippon Printing, Tokyo, Japan
- Bachelor of Science in Business Administration (*Salutatorian*), De La Salle University, Manila
- Bachelor of Arts in Social Studies, De La Salle University, Manila

[Opening Talk]

Symposium on the Conference

“Sustainable Shared Growth: Our Common Home and Happiness”

Dr. Ferdinand C. Maquito

(College of Public Affairs and Development, UPLB)

“The symposium will present the significance of the theme of AFC 5: Sustainable Shared Growth--Our Common Home and Happiness. This theme translates to the three goals of efficiency (kahusayan), equity (katarungan), and environmental-friendliness (kalikasan).

Our common home refers to this planet earth, while our common happiness refers to all our aspirations to lead fulfilled lives. The symposium will discuss the theme from various perspectives.”



Dr Maquito is Philippine Chief Representative of Sekiguchi Global Research Association (SGRA) and is currently with the Institute for Governance and Rural Development, College of Public Affairs and Development, University of the Philippines Los Baños, where he is now focusing on finding and clarifying mechanisms of sustainable shared growth namely: internal revenue allotment; land value taxation; community currency; decentralization and organizational architecture; Flying Geese Model and other Japanese institutions.

He obtained his Doctorate Degree in Economics from University of Tokyo in 1996.

Dean Rolando T. Bello

(College of Public Affairs and Development, UPLB)



“The conference theme of sustainable shared growth is very timely as we confront our common problems climate change, environmental sustainability and rapid technological developments. Many countries have achieved high growth rates at the expense of widening income gaps. The conference will be a venue to share ideas that may address these challenges and brighten the prospects of our common home. ”

Prof. Bello is currently Dean and Associate Professor of the College of Public Affairs and Development. He is an agricultural and resource economist and has done extensive research on agrarian studies and rural development.

Dean Jose V. Camacho, Jr.

(Graduate School, UPLB)



“AFC 5 revisits, with fresh perspectives, our ideals and commitment in achieving sustainable development with a human face, that growth and development must be inclusive and be shared, with utmost regard on the limits of our resources and environment. It is an important platform to present interdisciplinary perspectives to emerging problems, issues and challenges that transcend nation-states and geographical boundaries. I envision that the conference will enable us to rethink that we are not alone in seeking solutions to our common problems. With dialogue and collaboration, with empowering partnership and engagement, I am certain that we can face a common future with optimism, prosperity and full of dynamism. Long Live the AFC!! ”

Dr. Jose V. Camacho, Jr. is professor of economics and specializes on the economics of basic and higher education, labor and human resource development. He obtained a doctorate in economics in Kyoto University.

Dr. Josefina T. Dizon

(College of Public Affairs and Development, UPLB)



“Coming from the field of Community Development, I shall try to contextualize the goals of shared growth, namely, efficiency, equity, and environment, from the point of view of the local and the global communities. In my presentation, I will present how the global community strives toward achieving shared growth and how it affects the local community, and the response of the latter, towards this end.” Let me discuss this with you first mamaya before you submit. ”

Dr. Dizon is currently Professor at the Institute for Governance and Rural Development of the College of Public Affairs and Development (CPAf) at UPLB. Her academic background includes the following degrees: PhD Community Development from UPLB.

Arch. Michael V. Tomeldan (College of Architecture, UP Diliman)



“Since 1571, Manila has been the political and economic center of the Philippines and the Manila-Acapulco Galleon Trade from 1565-1815 is considered the earliest form of Global Trade. However, there was a disparity in the Philippine after 1948, the year of independence. In 1975 Manila and other cities were consolidated into Metropolitan Manila (National Capital Region - NCR) as the political and economic capital. In 2018, its GDP occupies 36% of the country and its population is 12,877,253 (12.75% of the country). The present administration introduced strategies to decentralize Metro Manila and introducing key sustainable infrastructures or establishing other regional centers hoping other cities will be stimulated. The spirit of sharing the benefits of a growing economy, which has been neglected for a long time, would be a base of this development.”

Michael V. Tomeldan taken post graduate courses at the Royal Danish Academy of Fine Arts (1993) in Copenhagen, the East West Center (2005) in Hawaii, USA, and Lund University (2008) in Sweden. His professional experience includes specialized fields in Urban Planning, Land Use Planning, Tourism Planning, Urban Design, Environmental Management, and Master Planning.

Dr. Peter Lee U (School of Economics, UA&P⁵)



“Dr. Maquito's comments on the three goals of sustainable shared growth: efficiency, equity, and environment remind me very much of the energy trilemma that is very much the concern of energy economists today: energy security, energy affordability, and environmental sustainability. In my remarks I shall try to draw parallelisms between the two sets of triple goals to see if there can be lessons for the respective endeavors.”

Dr. Peter Lee U. is currently a member of the Market Surveillance Committee of the Wholesale Electricity Spot Market. He has consulted with leading companies and multilateral institutions. His research and teaching interests are in energy economics, industrial economics He obtained his doctoral degree in Philosophy in Economics from Purdue University in 1995.

[Presenters]

Dr Aliza Racelis



Dr Aliza Racelis holds PhD (Business Administration), 2010, University of the Philippines, MBA, 1993, National University of Singapore, BSBA (Cum Laude), 1986, University of the Philippines and Diploma in Computer Studies, Informatics Computer School, Singapore.

Dr Brenda Tenegra



Brenda Tenegra is an independent academic researcher and currently a consultant Team Lead of a global consulting firm in the Philippines. She graduated from Ochanomizu University in Tokyo and was awarded an MA in Human Development and Social Sciences in 2002 and PhD in Sociology in 2006. Her research interests include Gender and migration, gender and development, reproductive labor, economic and social remittances.