



**AFC5 Opening Ceremony, Keynote Speech and Symposium
SCHEDULE**

January 10 th 2020(Friday) 9:30~12:30 at the Grand BallRoom, Bellevue Hotel Alabang		
9 : 30	Invocation	UP Rural High School
9 : 30	Opening Declaration	Yasushi Akashi Conference Chair
	Welcome Remarks	Dr. Fernando C. Sanchez, Jr. (UPLB ¹ Chancellor)
	Congratulatory Remarks	Koji Haneda (Japanese Ambassador to the Philippines)
	Congratulatory Remarks	Atty. Danilo L. Concepción (UP ² President)
9 : 30~10 : 00	15-minute break break]	
10 : 00~10 : 30	Keynote Speech	<i>“ACHIEVING SUSTAINABLE DEVELOPMENT GOALS IN THE AGE OF SOCIAL MEDIA”</i> H.E. Jose C. Laurel V (Ambassador of the Republic of the Philippines to Japan)
10 : 30~10 : 45	Presentation of token from AIF/SGRA ³ and UPLB	
10 : 45~11 : 00	15-minute break UP Rural High School	
11 : 00~12 : 30	<i>«Symposium on the Conference Theme “Sustainable Shared Growth: Our Common Home and Happiness”»</i> [Opening Talk] Dr. Ferdinand C. Maquito (College of Public Affairs and Development, UPLB) [Panel Discussion] facilitated by Dr. F.C. Maquito Dean Rolando T. Bello (College of Public Affairs and Development, UPLB) Dean Jose V. Camacho, Jr. (Graduate Studies, UPLB) Dr. Josefina T. Dizon (College of Public Affairs and Development, UPLB) Arch. Michael V. Tomeldan (College of Architecture, UP Diliman) Dr. Peter Lee U (School of Economics, UA&P ⁴)	

¹ University of the Philippines Los Baños

² University of the Philippines

³ Atsumi International Foundation/Sekiguchi Global Research Association

⁴ University of Asia and the Pacific

⁵ University of Asia and the Pacific



“ ACHIEVING SUSTAINABLE DEVELOPMENT GOALS IN THE AGE OF SOCIAL MEDIA ”

H.E. JOSE CASTILLO LAUREL V

Ambassador Extraordinary and Plenipotentiary of the Republic of the Philippines to Japan (since 09 June 2017)

A native of Batangas, he spent part of his childhood in Japan. His father, JOSE S. LAUREL III, was the Philippine Ambassador to Japan from 1966-1971. Together with other illustrious members of the Laurel family, he has devoted his life to promoting cooperation, exchanges and mutual appreciation between the Filipino and Japanese peoples. He is married with four children.

BUSINESS & CIVIC AFFILIATIONS

Chairman Board of Trustees, Philippines-Japan Friendship Foundation; Chairman, Board of Trustees, Philippine Institute of Language & Culture; Chairman, Toyota Batangas City, Inc.; Director, Philippine Petrochemical Products, Inc.; Director, Asian Chemical Corporation; Vice-Chairman, Transworld Trading Co., Inc.; Member-Adviser, Philippines Japan Society.

EDUCATIONAL BACKGROUND

- Masters of Business Administration, De La Salle University, Manila
- Masters of Graphics Arts (*Special Studies*), Dai Nippon Printing, Tokyo, Japan
- Bachelor of Science in Business Administration (*Salutatorian*), De La Salle University, Manila
- Bachelor of Arts in Social Studies, De La Salle University, Manila

Symposium on the Conference

“Sustainable Shared Growth: Our Common Home and Happiness”

[Opening Talk]

Dr. Ferdinand C. Maquito

(College of Public Affairs and Development, UPLB)

The symposium will present the significance of the theme of AFC 5: Sustainable Shared Growth-- Our Common Home and Happiness. This theme translates to the three goals of efficiency (kahusayan), equity (katarungan), and environmental-friendliness (kalikasan).

Our common home refers to this planet earth, while our common happiness refers to all our aspirations to lead fulfilled lives. The symposium will discuss the theme from various perspectives.



Dr Maquito is Philippine Chief Representative of Sekiguchi Global Research Association (SGRA) and is currently with the Institute for Governance and Rural Development, College of Public Affairs and Development, University of the Philippines Los Baños, where he is now focusing on finding and clarifying mechanisms of sustainable shared growth namely: internal revenue allotment; land value taxation; community currency; decentralization and organizational architecture; Flying Geese Model and other Japanese institutions.

He obtained his Doctorate Degree in Economics from University of Tokyo in 1996.



Dean Rolando T. Bello

(College of Public Affairs and Development, UPLB)

Prof. Bello is currently Dean and Associate Professor of the College of Public Affairs and Development. He is an agricultural and resource economist and has done extensive research on agrarian studies and rural development.



Dean Jose V. Camacho, Jr.

(Graduate Studies, UPLB)

Dr. Jose V. Camacho, Jr. is professor of economics and specializes on the economics of basic and higher education, labor and human resource development. He obtained a doctorate in economics in Kyoto University.



Dr. Josefina T. Dizon

(College of Public Affairs and Development, UPLB)

Dr. Dizon is currently Professor at the Institute for Governance and Rural Development of the College of Public Affairs and Development (CPAf) at UPLB. Her academic background includes the following degrees: PhD Community Development from UPLB.



Arch. Michael V. Tomeldan

(College of Architecture, UP Diliman)

Michael V. Tomeldan taken post graduate courses at the Royal Danish Academy of Fine Arts (1993) in Copenhagen, the East West Center (2005) in Hawaii, USA, and Lund University (2008) in Sweden. His professional experience includes specialized fields in Urban Planning, Land Use Planning, Tourism Planning, Urban Design, Environmental Management, and Master Planning.



Dr. Peter Lee U

(School of Economics, UA&P⁵)

Dr. Peter Lee U. is currently a member of the Market Surveillance Committee of the Wholesale Electricity Spot Market. He has consulted with leading companies and multilateral institutions. His research and teaching interests are in energy economics, industrial economics. He obtained his doctoral degree in Philosophy in Economics from Purdue University in 1995.