

Shared Growth and the Environment: The Case of Urban Land Transportation

"Philippine Automotive Manufacturers: Meeting the Challenges of Sustainable Urban Land Transportation"

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	Lessons Learned from Brazil
1.	Promote demand Establish targets Provide incentives Promote imports if insufficient capacity Encourage flex fuel auto sales
2. 3.	Ongoing consultation with auto makers Stimulate supply through the three legs of the policy triangle (environment, agriculture & energy)
4.	Establish certification of production
5.	Inform consumers
6.	Establish trading capabilities to improve market liquidity
The Brazilian ethanol program remains to date the largest commercial application of biomass for energy production and use in the world	
* FMPC slide	

































