

Shared Growth Seminar Series #7



**UA&P/SGRA
JAPAN RESEARCH
NETWORK**



in collaboration with Nagoya University



cordially invites you to a free seminar on

TOWARDS A ROADMAP FOR SHARED GROWTH THROUGH THE PHILIPPINE AUTO INDUSTRY

April 30, 2008 (Wed.) 1:30 to 5 PM, Telengtan Room, 5th Floor, APEC Communications Building
University of Asia and the Pacific, Ortigas Center, Pasig, Metro Manila

OUTLINE OF PROGRAM (as of April 4, 2008)

1:30 - 1:50 PM REGISTRATION
1:50 - 2:00 PM GREETINGS from Junko Imanishi,
Chief Representative, Sekiguchi Global Research
Association
2:00 - 2:30 PM COMPARING PERFORMANCE
WITH EAST ASIA by Dr. Hitoshi Hirakawa (Professor,
School of Economics, Nagoya University)
2:30 - 3:00 PM COMPARATIVE AUTO
DEVELOPMENT PROGRAMS by Dr. Peter Lee U
(Dean, School of Economics, UA&P)
3:00 - 3:15 PM BREAK
3:15 - 3:45 PM POLICY IMPLICATIONS by Dr.
Max Maquito (Visiting Researcher, Sekiguchi Global
Research Association)
3:45 - 5:00 PM PANEL DISCUSSION /Q&A with
special participation of industry representative(s)

Brief Description of Seminar Content
This seminar continues on from the last seminar held on
December 7, 2007. It presents updates on the on-going
research which seeks to harness the potential of the
Philippine automotive industry to contribute to shared
growth. A comparative analysis is being made of the
Philippine auto industry vis-a-vis other East Asian countries
in terms of its production, sales, trade, and investment
performance, and its trade-related rules of engagement.
Such comparative analysis forms part of the basis for
designing a roadmap for enhancing the auto industry's
international competitiveness by precisely utilizing shared
growth principles. The seminar also seeks to get feedback
from the industry (assembler and parts suppliers), as well
as solicit wider support for the research project.

RESERVATIONS (OR INQUIRIES)

IN ORDER TO ALLOW US TO ESTIMATE THE NUMBER OF PARTICIPANTS, WE WOULD LIKE TO REQUEST
THOSE PLANNING TO ATTEND THE SEMINAR TO KINDLY INFORM US OF THEIR INTENTION TO ATTEND.
PLEASE CONTACT: Ms. Arlene Idquival: 637-0912 to 26 ext. 362 or E-mail : aidquival@uap.edu.ph

NUMBER OF SLOTS

YOUR NAME: _____

ORGANIZATION: _____

CONTACT FAX NO OR EMAIL: _____

LIMITED NUMBER OF
RESERVATION SLOTS
AVAILABLE!