Shared Growth Seminar Series #5







cordially invites you to a free seminar on

## MICRO CREDIT AND TOURISM INDUSTRIAL CLUSTERS: A FIRST INVESTIGATION

April 16, 2007 (Monday) 1:30 to 5 PM University of Asia and the Pacific, Ortigas Center, Pasig, Metro Manila

## OUTLINE OF PROGRAM

1:30-2:00 REGISTRATION:

2:00-2:10 OPENING REMARKS by Chief Representative Junko Imanishi (Sekiguchi Global Research Association, SGRA)

2:10-2:40 OVERVIEW OF PHILIPPINE ECOZONES AND TOURISM by Dr. Max Maquito (Visiting

Researcher, SGRA) 2:40-3:10 PROSPECTS FOR TOURISM AND THE

REGIONS by Dr. Peter Lee U (Dean, School of Economics, UA&P)

3:10-3:30 COFFEE BREAK

3:30-4:00 THE ROLE OF MICRO CREDIT IN ENERGIZING LOCAL COMMUNITIES by Prof. Bien Nito (Micro Credit Industry Analyst, School of Economics, UA&P)

4:00-4:30 TOURISM CLUSTER APPROACH TO MICROFINANCE by Prof. Stan Padojinog (Toursim Industry Analyst, School of Economics, UA&P) 4:30-5:00 PANEL DISCUSSION/Q&A

## Brief Discription of Seminar Content

This seminar seeks to give an introduction to the theme of micro-credit and tourism clusters, as well as to initiate the formulation of a research study on this topic. It is part of the on-going seminars sponsored by UA&P and SGRA on the Philippine economic zones. These seminars have the underlying philosophy of studying how shared growth can be promoted in the country, through the economic zone development strategy. A study on the manufacturing ecozones has just been concluded (but still ongoing), while a study for the IT ecozones has just been initiated. This seminar hopefully will provide the foundation to continue this research into tourism ecozones or industrial clusters.

## RESERVATIONS (OR INQUIRIES)

IN ORDER TO ALLOW US TO ESTIMATE THE NUMBER OF PARTICIPAN	TS, WE WOULD LIKE TO REQUEST
THOSE PLANNING TO ATTEND THE SEMINAR TO KINDLY INFORM US OF THEIR INTENTION TO ATTEND.	
PLEASE CONTACT: Ms. Arlene Idquival: 637-0912 to 26 ext. 362 or E-mail : aidquival@uap.edu.ph	
NUMBER OF SLOTS	LIMITED NUMBER OF
YOUR NAME:	<b>RESERVATION SLOTS</b>
ORGANIZATION:	AVAILABLE!
CONTACT FAX NO OR EMAIL:	