

In Celebration of the Philippine-Japan Friendship Year 2006



**UA&P/SGRA
JAPAN RESEARCH
NETWORK**



cordially invites you to a free seminar

SOURCES OF EXPORT PRODUCTION EFFICIENCY IN THE ECONOMIC ZONES

April 18, 2006 (Tuesday) 2 to 5 PM
University of Asia and the Pacific, Ortigas Center, Pasig, Metro Manila

OUTLINE OF PROGRAM (as of March 20, 2006)

1. OPENING REMARKS

by Dr. Bernardo M. Villegas (Senor Vice-President, University of Asia and the Pacific [UA&P])

2. EXPORT PRODUCTION EFFICIENCY: ECONOMIC ZONE LEVEL ANALYSIS

by Dr. Peter Lee U (Dean, School of Economics, University of Asia and the Pacific [UA&P])

3. EXPORT PRODUCTION EFFICIENCY: LOCATOR LEVEL ANALYSIS

by Dr. Max Maquito (Visiting Reseracher, Sekiguchi Global Research Association [SGRA])

4. IMPLICATIONS TO PUBLIC and BUSINESS POLICY

5. CLUSTERING FOR TOYOTA ECOZONE SUPPLIER

by Mr. Joseph Matthew Sobrevega (Manager, Industrial Relations Section, Toyota Motor Philippines)

6. FEEDBACK FROM AUDIENCE

Brief Discription of Seminar Content

The seminar's main objective is to report to the general public the result of a research on the export production efficiency of a sample of economic zones and its locators.

The research develops an innovative methology for assessing export production efficiency using data that is reported regularly by the ecozone locators to the Philippine Economic Zone Authority.

The methodology is able to identify a set of indicators that may be helpful to formulating policies on the ecozone or locator level.

This methodology was initially inspired by certain practices of Japanese manufacturing firms, but can be general enough to be applied to or even benefit from the manufacturing practices of other nationalities.

RESERVATIONS (OR INQUIRIES)

IN ORDER TO ALLOW US TO ESTIMATE THE NUMBER OF PARTICIPANTS, WE WOULD LIKE TO REQUEST THOSE PLANNING TO ATTEND THE SEMINAR TO KINDLY INFORM US OF THEIR INTENTION TO ATTEND. PLEASE CONTACT: Ms. Arlene Idquival: 637-0912 to 26 ext. 362 or E-mail : aidquival@uap.edu.ph

NUMBER OF SLOTS

YOUR NAME: _____

ORGANIZATION: _____

CONTACT FAX NO OR EMAIL: _____

※ FREE OF CHARGE

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