PUBLICITY EFFORTS FOR AFC5

Office of Public Relations

Advance Article posted @FB



December 9, 2019

https://www.facebook.com/UPLBOfficial/posts/10157195828558995

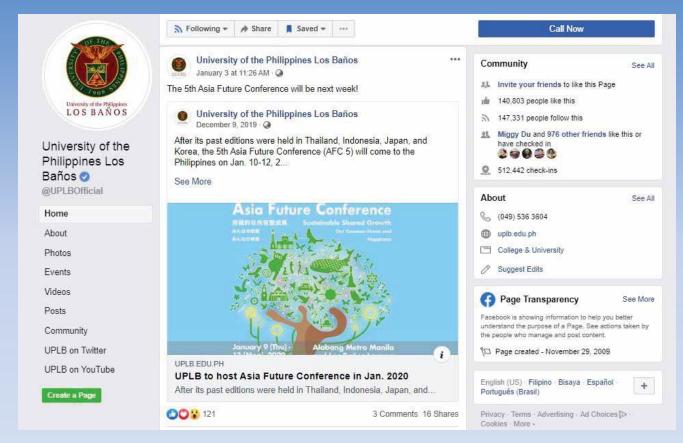
Advance Article posted @FB



January 7, 2020

https://uplb.edu.ph/updates/uplb-to-host-asia-future-conference-in-jan-2020/?fbclid=lwAR1H5eey-x5weQ2FWr3Z7JVX7JpT_9OIFJMMP9izaDnsbAa3VkoNHemRgrs

Advance Article posted @FB



UP System post January 7, 2020

https://uplb.edu.ph/updates/uplb-to-host-asia-future-conference-in-jan-2020/?fbclid=lwAR1H5eey-x5weQ2FWr3Z7JVX7JpT 9OIFJMMP9izaDnsbAa3VkoNHemRgrs

Pre-event Guesting





DZRH "Radyo Henyo"

05 January 2020

Anchors: Cong. Angelo Palmones and Dr. Ruby Cristobal

Guests:

Prof. Rolando T. Bello

Dean, CPAf and Chair Steering Com. AFC5

Dr. Max Maquito

Chair, Program Committee AFC 5

PRESS BRIEFING

TOWER BALL ROOM 1

AFC5 PRESS BRIEFING 10 January 2020 8:00 a.m.







PRESS BRIEFING

TOWER BALL ROOM 1

AFC5 PRESS BRIEFING 10 January 2020 8:00 a.m.

- 1. Philippine Information Agency CALABARZON
- 2. DZJV 1458 Radyo CALABARZON
- 3. UP System Media and Public Relations Office
- 4. UPLB Office of Public Relations
- 5. Philippine Daily Inquirer Southern Luzon
- 6. UNTV Progressive Broadcasting Corporation
- 7. ANC Philippines

5th ASIA FUTURE CONFERENCE

10 - 11 January 2020 The Bellevue Hotel - Alabang

REGISTRATION

860	NAME	AFFERTON	CONTACT NO.	THESE ADDRESS	MINATURE:
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Media Interview





UNTV Interview with **Prof. Rolando T. Bello**, Dean, CPAf and Chair Steering Committee AFC5 and with a participant of the conference



Interview of Mr. Bruce
T. Rodriguez of ANC
with His Excellency Jose
C. Laurel V,
Ambassador of the
Republic of the
Philippines to Japan

Link to Media Coverage

https://gwt.tfc.tv/episode/details/200716/business-nightly-january-10-2020?fbclid=IwAR0Lo8QCX6H1X4i2ADt9NXF3w84ALiCZiXZS1Bnp0_gq_tzjzLQGQU4 bRr4



Post-event Article



https://uplb.edu.ph/all-news/uplb-hosted-afc-5-tackles-sustainable-shared-growth-for-asia/?fbclid=lwAR3QRTQusNgtQNPb1RN8jnzJ7wsQvVBlwnc9l13wcV2E6mGvODn9HLNSWSs

Pre-event Article @Twitter



<u>UPLB Official Twitter</u> <u>January 7, 2020</u>

https://twitter.com/UPLBOfficial/s tatus/1214353672492085249?s= 20

Post-event Article @Twitter



<u>UPLB Official Twitter</u> <u>January 16, 2020</u>

https://twitter.com/UPLBOfficial/status/1217653823201628162?s=20

Pre-event Article @Twitter



UP System Twitter

https://twitter.com/upsystem/stat us/1202473832671375361?s=20

AFC5 Signage at UPLB LED





Posted from January 7-12, 2020

Welcome Signage at UPLB LED





Post-event Photo at UPLB LED



10-11 January 2020 Alabang, Manila & UP Los Baños, Laguna Philippines





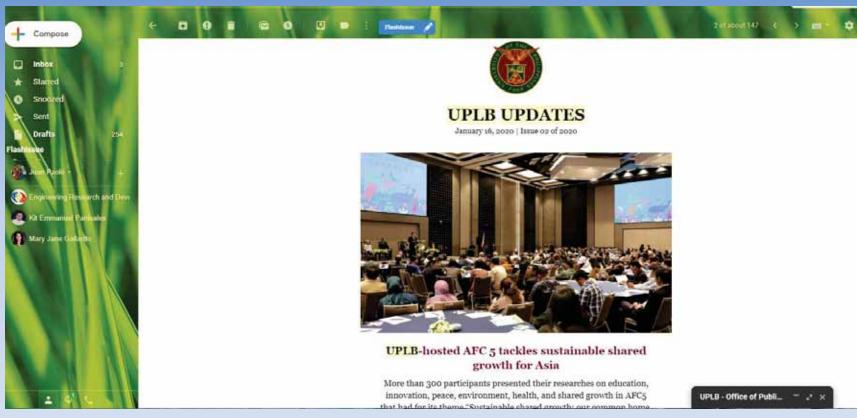
The 5th ASIA FUTURE CONFERENCE

第5回 アジア未来会議





Post-event story at UPLB UPDATES



January 16, 2020 | Issue 02 of 2020