# REQUEST FOR SPONSORSHIP 16<sup>th</sup> SHARED GROWTH SEMINAR "URBAN-RURAL GAP AND SUSTAINABLE SHARED GROWTH" August 23, 2013

#### Dear Sir/Madam:

We would like to request for your sponsorship of the 16<sup>th</sup> Shared Growth Seminar to be held on August 23, 2013 (Friday) at the Engineering Theater, College of Engineering, University of the Philippines, Diliman, Quezon City. (Please see the attached program for more details). The theme for this seminar is "The Urban-Rural Gap and Sustainable Shared Growth". The seminar is to be geared for interested citizens, irrespective of their field of expertise. The seminar hopes to bring together people from different disciplines, sectors, and even nationalities for the purpose of contributing to the research and advocacy of helping the Philippines achieve sustainable shared growth.

Your sponsorship will greatly help SGRA Philippines in its quests to become more self-reliant and to be able to subsidize participation in its local and international activities held in collaboration with its mother organization, the Sekiguchi Global Research Association, in Sekiguchi, Bunkyo-ku, Tokyo.

For the complete documents related to the seminar, please see the following link: <a href="http://www.aisf.or.jp/sqra-in-english/2013/04/seminar">http://www.aisf.or.jp/sqra-in-english/2013/04/seminar</a> 16.html

Hoping for your favorable consideration of this request

Sincerely yours

Ferdinand C. Maquito, Ph.D.

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Partner

Sekiguchi Global Research Advisory Philippines

(SGRA Philippines)

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#### **Details of Sponsorship**

- 1. There are three types of sponsorship
  - 1.1. Patron Sponsor
    - 1.1.1. Entails a contribution of at least 15,000 pesos
    - 1.1.2. Three representatives of the sponsor will be allowed to participate in the seminar without paying the registration fee
    - 1.1.3. A one-page advertisement of the sponsor will be included in the online publication of proceedings of the seminar.
  - 1.2. Major Sponsor
    - 1.2.1. Entails a contribution of at least 10,000 pesos
    - 1.2.2. Two representatives of the sponsor will be allowed to participate in the seminar without paying the registration fee
    - 1.2.3. A half-page advertisement of the sponsor will be included in the online publication of proceedings of the seminar.
  - 1.3. Minor Sponsor
    - 1.3.1. Entails a contribution of at least 5,000 pesos
    - 1.3.2. One representative of the sponsor will be allowed to participate in the seminar without paying the registration fee
    - 1.3.3. A quarter-page advertisement of the sponsor will be included in the online publication of proceedings of the seminar.
- 2. All sponsorships will be acknowledged in the 16<sup>th</sup> Shared Growth Seminar (August 23, 2013)
- 3. Acknowledgement of all sponsorships will be in the following formats
  - 3.1. All sponsors' logos are to be included in the program to be distributed to participants. Due to space restrictions, all logos will be of the same size, but will be distinguished in some way so as to indicate the sponsor's type.
  - 3.2. Sponsors will be mentioned in the PowerPoint presentations
  - 3.3. The sponsor's electronic advertisement is to be shown in the main venue during lulls in the presentations (e.g., during plenary sessions, and lunch break). Maximum of two PowerPoint slides per sponsor. Display time will be roughly proportional to the type of sponsorship
  - 3.4. Sponsor's could be allowed to set up booths subject to space constraints

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- 3.5. Please note that the publication will be an online publication, in color, to be published in the internet through the Tokyo server of the Sekiguchi Global Research Association (SGRA). The publication will remain online for as long as the SGRA server is operational
- 4. Checks should be payable to the account below
  - 4.1. Account # 088-01-001094-4
  - 4.2. Account Name: Sekiguchi Global Research and Advisory Philippines Ltd. Co.
  - 4.3. Bank Branch: Asia United Bank Parc Royale Branch
  - 4.4. Bank Address: G/F Parc Royale Bldg., Dona Julia Vargas Ave., Ortigas Center, Pasig City
  - 4.5. Bank Tel. No. 914-5083
- 5. Upon acceptance of the sponsorship check/fund transfer, please e-mail the seminar secretariat the following by August 19, 2013 (note: computer to be used will be operating on an MS Windows XP system)
  - 5.1. Electronic sponsor logo (in JPEG or GIF format)
  - 5.2. Electronic advertisements (in PowerPoint format)
- 6. Sponsors will be informed of the website for the online publication of the Shared Growth Seminar, on or before the end of December 2013