



Age of Locations

ASIA FUTURE CONFERENCE
OPEN FORUM: "Age of Locations" (In English)
Keynote Speech by Kuma Kengo,
a famous Japanese architect

When? Friday, March 8th,
10:00 to 12:00AM

Where? Centara Grand at Central Plaza
Ladprao Bangkok, Thailand

How much? No charge

How to participate?
 Please register from the following link:
<http://aisf.wufoo.eu/forms/keynote-speech-registration/>

The 1st Asia Future Conference aims to provide a platform for those who have studied in Japan and those who are interested in Japan to meet and discuss about the future of Asia.
<http://www.aisf.or.jp/AFC/>



The 20th century was the age when architecture turned to gigantic commodities circulating around the globe. In the '90s, I was thinking hard if an architecture that transcends economic waves could be possible. Then I concluded it should be design approach that puts location first before anything else. You use materials available only from that place, work with local specialists who know the site inside out, create a building that harmonizes with the climate and environment of the place and is truly wanted by the people. Working in this way also reinforces their local economy. Since the 2009 financial crisis the world is paying more attention to such movement towards "regionalism." The 3.11 earthquake revealed the vulnerability of big cities, which had been developed on the 20th century belief economic growth that ignored and trivialized geographic features and the history of disaster of each region. It was also revealed that the energy supply system designed to cater to the industrialized society was fragile and incomplete. We learned that "regionalism" must be a movement to aim at true independence of each town, including the solution of energy issues. What can architecture and design do to achieve this? That was the message we received from Mother Nature. We now must put your place in the center.

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